



COUNCIL OF  
WOMEN IN BUSINESS  
IN BULGARIA

## GLOBAL WOMEN LEADERS FORUM 2023

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**IDEI** INSPIRING  
DIVERSITY  
EQUALITY  
INCLUSION



- Council of Women in Business in Bulgaria
- Global Women Leaders Forum 2016 & 2018
- Global Women Leaders Forum 2023 | IDEI
- National Awards DE&I 2023
- Benefits for the sponsors
- Sponsorship packages



## WE ARE...

- ✓ non-profit association for public benefit, established in 2013
- ✓ **the only organization of its kind in Bulgaria, which unites over 200 individual, corporate and associated members, standing behind the cause of promoting the professional and personal development of women in Bulgaria**
- ✓ managers and highly qualified professionals from various business fields, with solid experience in management and corporate culture, technology and education
- ✓ convinced of the unlimited creative and leadership potential of women and we stand with our name and expertise behind the initiatives of the Council
- ✓ committed to the cause of promoting the professional development of women in small and medium-sized businesses.
- ✓ ready to work for the affirmation of professional values in civil society, education, science, culture and technology
- ✓ in support of young talents to realize their potential in Bulgaria

# CWBB in numbers

more than **200**

Corporate, individual and  
associate members

**9** cohorts

National internship  
initiative 2019-2023

more than **433**

Participants at the  
Leadership academy  
2014-2023

more than **200**

Participants at the Business  
academy for starting  
entrepreneurs **BASE** 2020-  
2023 in Troyan, Lovech, Veliko  
Tarnovo, Gabrovo,  
Blagoevgrad

**69**

Members of the Alumni club  
(associate members)



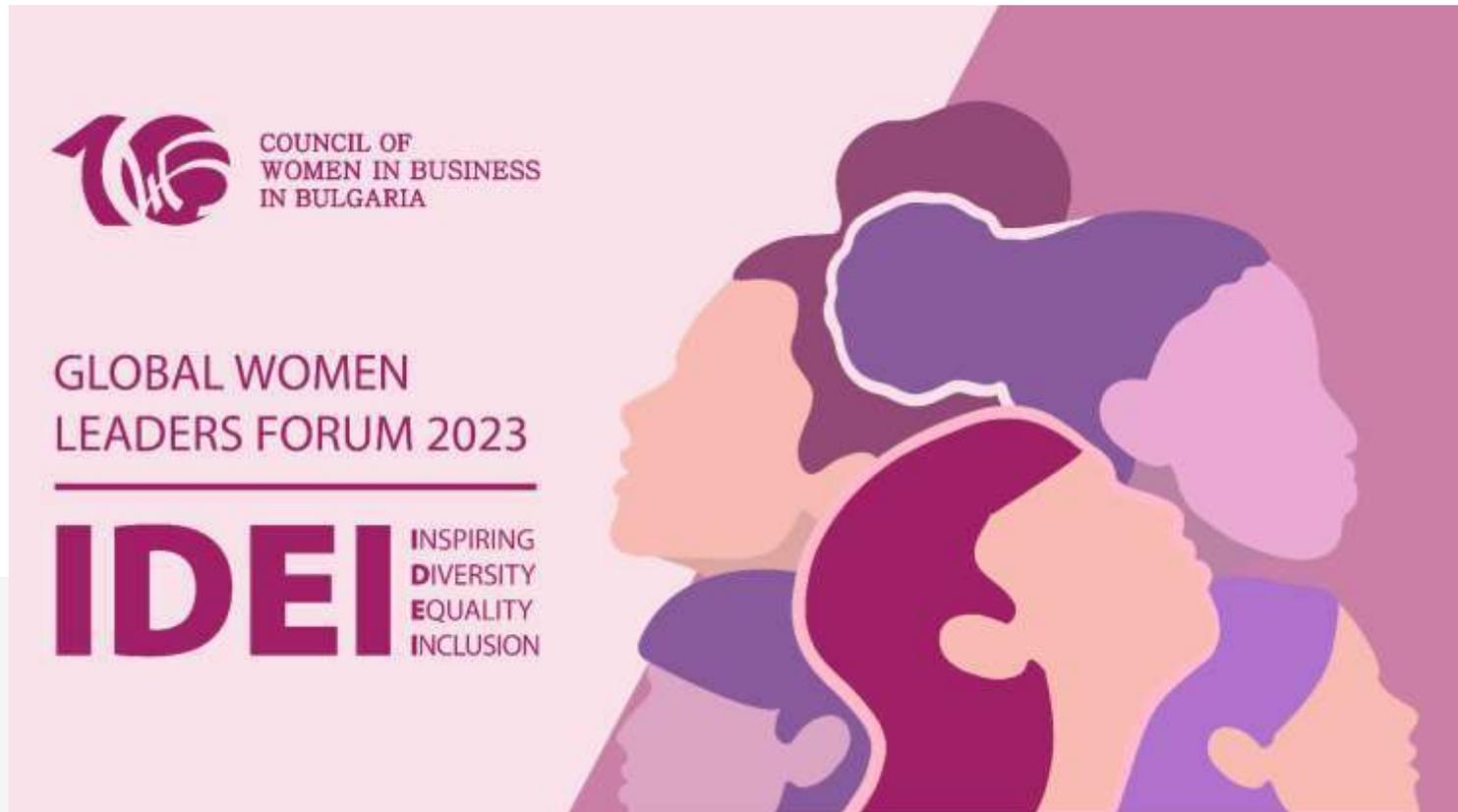


## Global Women Leader's Forum 2016

Organized by UNESCO and the Council of Women in Business in Bulgaria



## **Global Women Leader's Forum 2018 “Inspiring Digital Leaders of the Future”**



**Show your commitment and support to building  
diverse and inclusive business environment in Bulgaria**

# Global Women Leaders Forum 2023 | IDEI

## Preliminary Agenda

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1 November 2023

Departure and Accommodation of all the foreign guests

20:00 – 22:30

Dinner of the MB Members and official guests

2 ноември 2023

9:00 – 9:30	Welcome – registration and coffee
9:30 – 9:45	Official opening and welcome message by Tsvetanka Mintcheva, Chairwoman of the MB of CWBB
	<b>I AM POSSIBLE</b>
9:45 – 10:15	<b>Key note speaker: Topic: What world would we live in – with more or less empowered women in it?</b> Georgi Gospodinov, Booker Award 2023 Winner – tbc
<b>Panel 1</b>	<b>DARE</b>
10:15 – 11:10	<b>PANEL DISCUSSION</b> <b>Topic: Are there impossible territories for women - unconventional stories</b> Participants: <b>Boyana Achovski</b> , Secretary General of Gas Infrastructure Europe (GIE), <b>Andgela Rodel</b> – Booker Award Winner 2023, <b>Eli Skortcheva</b> – actress, <b>Joanna Daneva</b> – military pilot, <b>Tayana Ivanova</b> – NASA Academy Astronaut student
11:10 – 11:30	Coffee break

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СЪВЕТ НА  
ЖЕНИТЕ В БИЗНЕСА  
В БЪЛГАРИЯ

	<b>Empower</b>
11:30 – 11:50	<b>Key note speaker</b> <b>Hedwige Nuyens, European Women On Board</b>
<b>Панел 2</b>	
12:00 – 13:00	<b>PANEL DISCUSSION</b> <b>Тема: What does it mean for the business to make this dream a reality?</b> CEO level business representatives
13:00 – 14:00	Networking lunch
	<b>Involve</b>
14:00 – 14:30	<i>Options:</i> Survey results presentation   Master class   AI business panel
14:30 – 14:40	<i>Challenge:</i> Video with children discussing different payments levels for men and women
14:40 – 15:00	<b>Key note speaker Mariya Gabriel</b>
<b>Панел 3</b>	
15:00 – 15:50	<b>Round Table: Topic: Legislative framework: What does business need?</b> Participants: Mariya Gabriel – Serving Deputy Prime Minister of Bulgaria and Minister of the Foreign Affairs, Ivanka Shalapatova, PhD, Minister of Labour and Social Policy. <b>Moderators of the discussion will be journalist and a graduate of Sofia University participating in debate club.</b>

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Предварителна програма



СЪВЕТ НА  
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В БЪЛГАРИЯ

15:50 – 16:30	Closing of the conference by Tsvetanka Mintcheva, Chairwoman of the MB of CWBB <b>100 IDEI</b> – Delivery of the collected ideas from the Forum to the official representatives of the state institutions
16:30 – 17.30	Free time. Exhibition of goods and services of CWBB members, SMEs
17:30 – 18:00	<b>Welcome and registration for the CWBB National DE&amp;I Awards 2023</b>
18:00 – 19:30	<b>CWBB National DE&amp;I Awards 2023 – celebration ceremony</b>
19.30 – 21.30	<b>Cocktail</b>

# National DE&I Awards



НАЦИОНАЛНИ НАГРАДИ  
НА СЪВЕТА НА ЖЕНИТЕ  
В БИЗНЕСА В БЪЛГАРИЯ

**2023**

ВДЪХНОВЯВАЩИ  
ПОСТИЖЕНИЯ ЗА  
МНОГООБРАЗИЕ,  
РАВНОПОСТАВЕНОСТ  
И ПРИОБЩАВАНЕ

С подкрепата на:



Европейска  
инвестиционна  
банка



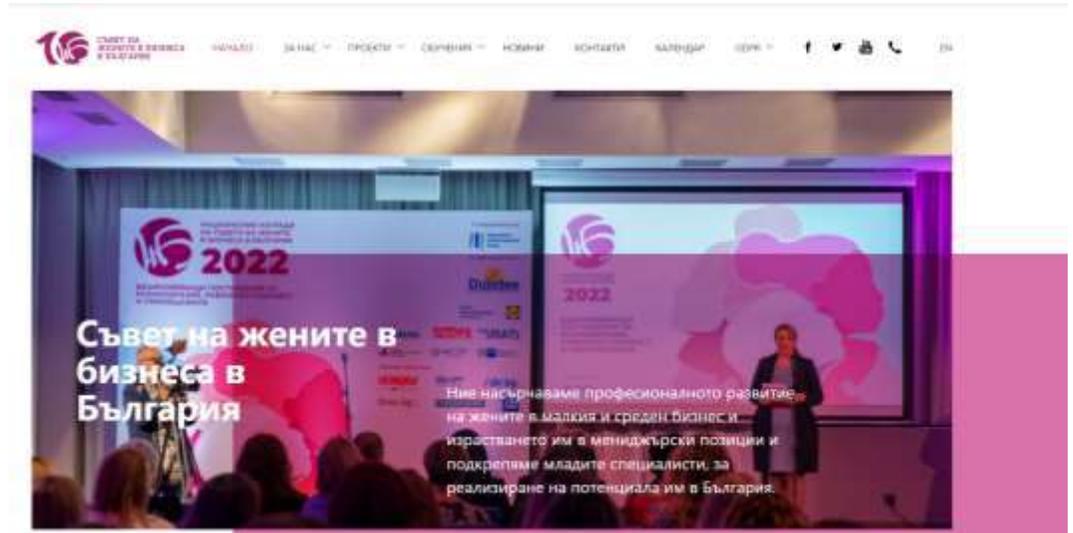
The forum aims to promote good business practices of individuals, companies and organizations on the way to creating a society based on diversity, equity and inclusion.

***Tsvetanka Mintcheva:***

***„We believe that the business in Bulgaria has a lot to tell about the participation of women at management and leadership positions in organizations, as well as good practices for achieving equal opportunities for all and preventing discrimination “***

## *How do we promote you?*

- CWBB official website with special sections dedicated to the conference and the National Awards 2023
- Digital communications tools (social media)
- **LinkedIn** with more than 5 570 followers
- ✓ **Facebook** with more than 7 400 followers
- ✓ **Instagram, Twitter, Youtube**
- E-mail communication with more than 200 members
- Downloadable PDF Agenda
- **100 IDEI**



# *Thank you!*

 <https://womeninbusiness.bg/>

 [Office@womeninbusiness.bg](mailto:Office@womeninbusiness.bg)

 +359 894 656 130

 <https://www.facebook.com/CWBB.Bulgaria/>

 <https://www.linkedin.com/company/council-of-women-in-business-in-bulgaria/>