

**13 November 2025**

*Grand Hotel Millennium  
Sofia*



COUNCIL OF  
WOMEN IN BUSINESS  
IN BULGARIA

# IDEI

## GLOBAL WOMEN LEADERS FORUM 2025

*Fast and furious changing world.  
Women in the driving seat.*

# Content



- Council of Women in Business in Bulgaria & CWBB Awards
- Global Women Leaders Forum 2025 | IDEI
- Global Women Leaders Forum in the years



# About CWBB



## WE ARE...

- ✓ Non-profit association for public benefit, established in 2013
- ✓ **First of its kind organization in Bulgaria, which unites 200+ individual, corporate and associated members, standing behind the cause of promoting the professional and personal development of women in Bulgaria**
- ✓ Managers and highly qualified professionals from various business fields, with solid experience in management and corporate culture, technology and education
- ✓ Convinced of the unlimited creative and leadership potential of women and we stand with our name and expertise behind the initiatives of the Council
- ✓ Committed to the cause of promoting the professional development of women in small and medium-sized businesses.
- ✓ Ready to work for the affirmation of professional values in civil society, education, science, culture and technology
- ✓ Supporting young talent to realize their potential in Bulgaria

# Management Board



**Tsvetanka Mintcheva**  
UniCredit Bulbank,  
Chairwoman of the MB



**Darina Stoyanova**  
Presitge 96 AD



**Vanya Manova**  
Mastercard



**Jaqueline Tzotcheva**  
Coca-Cola HBC



**Dr. Rumiana Valkanov**  
Energy MT



**Maya Paycheva-Takeva**  
Hewlett Packard Enterprise  
in Bulgaria



**Zoya Paunova**  
Honorary Consul of  
Kingdome of Sweeden  
in Bulgairia



**Lidiya Shuleva**  
Business Intellect

# CWBB in Numbers

**260+**

Corporate, individual and  
associated members

**100**

Members of the Alumni club  
(associated members)

**500+**

Participants in our flagship  
Leadership Academy  
2014-2024

**300+**

Participants in  
the Business Academy for  
Startup Entrepreneurs (BASE)  
2020-2023 in Troyan, Lovech,  
Veliko Tarnovo, Gabrovo,  
Blagoevgrad, Kostinbrod, Pernik

**10 cohorts**

Graduates of our  
National Internship Initiative  
2019-2024





# Global Women Leaders Forum



The Global Women Leader Forum is a prestigious international event held every two years since 2016.

It serves as a platform for dialogue and collaboration, bringing together business leaders, representatives from non-governmental organizations, and policymakers.

The event attracts prominent international speakers and distinguished business leaders from Bulgaria and around the globe who share their expertise, vision, and inspiration for building a more inclusive and sustainable future.

The previous edition was in 2023, held together with the Council's National Awards.



# The 2025 Edition & CWBB Awards



The world is evolving at an unprecedented pace, with technological advancements, social transformations, and economic shifts reshaping our local and global landscape. Themed **“Fast and furious changing world. Women in the driving seat,”** the 2025 edition of the Forum will place a spotlight on the pivotal role of women in navigating and leading within this dynamic environment:

- The unifying role of women in a fractured world
- The rapid technological shift – risks and opportunities for women
- Skills and leadership for the future
- Security and women

# Preliminary agenda

## Nov. 13, 2025



### Official opening

- Tsvetanka Mintcheva, Chair of CWBB and CEO of UniCredit Bulbank
- Welcome speeches

**Keynote:** Global trends shaping the future – where we stand and the path forward

### Panel 1: The unifying role of women in a fractured world

- Navigating change amidst economic, geopolitical and social uncertainty
- Strategies for building resilience and preparing for what's ahead
- Carving out new opportunities and leading the way forward

### Panel 2: The rapid technological shift – risks and opportunities for women

- Empowering women to harness the power of AI to grow and thrive
- Fighting gender bias in AI to ensure equity and inclusivity
- The future of innovation: Integrating AI with traditional technology
- Bringing entrepreneurship, collaboration and innovation to the next level with the power of AI

### CWBB Awards ceremony (Part 1)

### Networking lunch

### Panel 3: Skills and leadership for the future

- Evolution of women's leadership beyond physical and digital borders
- The next generation of women leaders – overcoming barriers, creating support systems and championing advocacy
- The next generation skills – education we need for tomorrow

### CWBB Awards ceremony (Part 2)

### Panel 4: Security and women

- Fostering international cooperation and peace in a volatile geopolitical landscape
- Women's strengths in crisis and conflict resolution
- Women's efforts to enhance community security and resilience

### Signing a pledge for creating a better and peaceful world

### Closing cocktail



# In the years





# CWBB's Annual Awards



**CWBB's Annual Awards are organized in partnership with the European Investment Bank. They aim to promote best practices of individuals, companies, and organizations in their journey towards creating a diverse, equal and inclusive society. The winners will be announced during the Global Women Leaders Forum.**

*„We believe that businesses in Bulgaria have a lot to share about women’s representation at managerial and leadership positions, as well as good practices for achieving equal opportunities for all and preventing discrimination.”*

**Tsvetanka Mintcheva,**  
**Chair of CWBB’s Management Board and CEO of**  
**UniCredit Bulbank**



# *Thank you!*



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