

# OPEN EUROPE



**25 September 2024**

**at Embassy of the Republic of Lithuania in Italy**

**Rome**



International Women Business Network (IBWN) is a network of active business oriented women. It is a network that has a vision to expand across the globe spreading the idea of women entrepreneurship, best business practices and helping us, women, to build our reliable network by developing our business with reliable partners abroad.

**51** members



Established in 1961 in Turin and now headquartered in Rome, AIDDA aims to enhance and support female entrepreneurship, the role of women managers and professionals.

**800** members, **13** regional delegations  
turnover of **12.5 billion**, **35,000**  
employees





**AIDDA**  
FARE IMPRESA AL FEMMINILE  
Associazione Imprenditrici e  
Donne Dirigenti di Azienda

# Who is who

President



Laura Aldoné

Director



Kristina Laima Alekniénė

Members of the board



Vilma Bružienė



Rūta Abeciūnienė

**IBWN**  
International Business Women Network

# National Board of Directors



**Antonella Giachetti - President**



**Elisabetta Canale**



**Mariapia Valperga  
Milanesio**



**Ornella Laneri**



**Caterina  
Montaldo**



**Lilli Samer**



**Tiziana Tombesi**

## National Vice Presidents



**Maria Claudia Torlasco  
National Past President**



**Etta Carignani  
Honorary National President**



# Signing of MOU & networking

**25 September 2024 | 02.00 PM**

## **Unlocking Success: Building and Benefiting from a Powerful Network**

### **2:00 PM | Arrival & Welcome Coffee**

Attendees arrive and enjoy refreshments while networking.

### **2:30 PM | Opening Remarks**

*Welcome by the Lithuanian Embassy in Rome*

The Lithuanian Embassy in Rome opens the conference with a welcoming address.

### **2:40 PM | Brief Introduction to the Conference**

*Presentations by IWBN and AIDDA*

An overview of the conference agenda and goals, presented by representatives from the International Women's Business Network (IWBN) and the Italian Association of Women Entrepreneurs (AIDDA).

### **3:00 PM | Keynote Address**

*Featuring Živilė Ramoškienė, CEO of Ecogrant*

Živilė Ramoškienė, CEO of Ecogrant, will be interviewed by Vilma Bružienė, offering insights into her experiences and the importance of networking in business success.

### **3:30 PM | Keynote Address**

*Featuring Emanuela Trigiani, Founter/CEO of Byron Education & Translation*

experiences and the importance of networking in business success.

*Featuring Luisa Bruna Caprotti, Founter/CEO of Wwhiteready srl Benefit Corporation and Deputy*

*World Secretary of FCEM*

The FCEM Network

### **4:00 PM | Signing of MOU**

### **Closing Remarks**

**8:00PM** | Networking dinner in a typical Roman restaurant (informal dress code)