



# Delegation Visit of the International Commission

Cannes: 27 - 30 April 2023

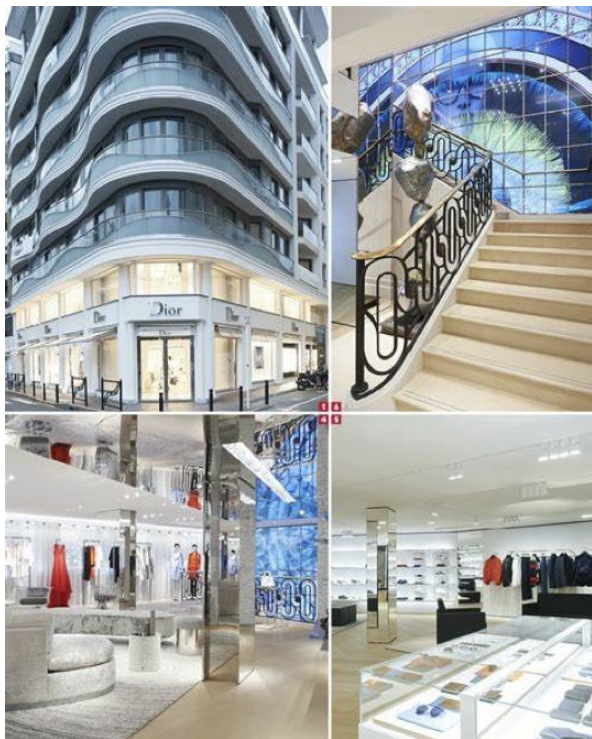
# PROGRAMM

Thursday,  
27 April 2023

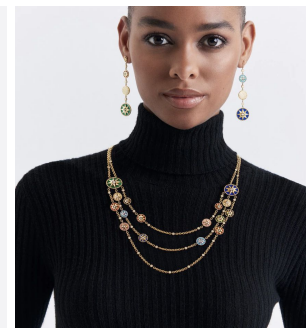
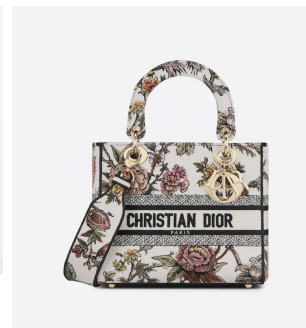
- \*Arrival in Cannes
- \*City tour Cannes old town/Suquet
- \*DIOR Flagship Store (Croisette)
- \*Provencal dinner

Its historic charm and glamorous film festivals have made **Cannes** famous all over the world. Not everyone visits its old town: the "Suquet" is originally a fishing village whose alleyways are excellent places to eat. Cannes' old town is home to the Palais des Festivals, a harbour with a heliport and the hill on which the picturesque Château de la Castre, built in 1088, stands with its colourful gardens. Since the 11th century, this part of the city has belonged to the monks of the Abbey of the Lerins Islands. The trilingual tour will be led by the Vice-President of the Femmes Chefs d'Entreprises Cannes Côte d'Azur, Aline Bricca (Alfa Informatique, Nokeyloc).





# DIOR



The legacy of iconic designer Christian Dior, who carries the label "Haute Couture", has its origins in 1946.

Dior's designer pieces and jewellery collections brilliantly complement the elegance of the modern woman of all ages. Discover the world of Dior with a welcome cocktail at the flagship store on Boulevard de la Croisette.

# PROGRAMM

Friday, 28 April 2023

- \*Yoga on the beach
- \*Company visit Confiserie Florian
- \*Guided tour and welcome drink at the Palais des Festivals
- \*Exchange opportunities with directors
- \*Group photos on the red carpet
- \*Oysters and seafood

# Yoga on the beach

The early risers meet on Friday and Saturday at 8 a.m. by the sea to do yoga together. The yoga teacher is VdU-IK member Jana Schmidt (JS Kommunikation & Veranstaltungen, LAFAE Communications). In addition to her main profession as a communications consultant, she has organised various lifestyle events and retreats in Berlin, Bali and France. After yoga we might go into the cold water. This programme item is optional. If yoga interests you - please remember your sportswear.



LAFAE  
COMMUNICATIONS



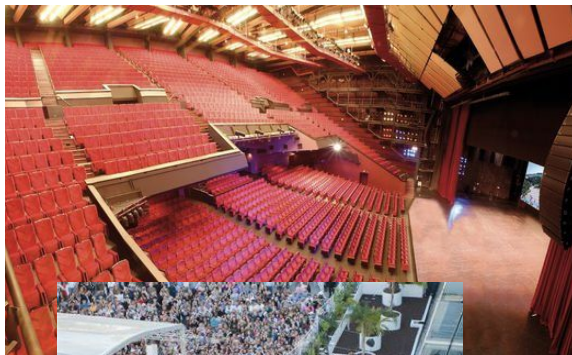


"Confiserie Florian" first appeared in the history books in 1921 as the name of a chocolate factory. Today, it is the delicate processing of fruits and flowers into exquisite delicacies that beguiles the palates of gourmets from all over the world. During our private visit we will learn how the famous candies are made and find out who else besides Henri Matisse has fallen for Florian's sweet treats in the last 100 years...



# Confiserie Florian





Cannes is "World's Leading Festival and Event Destination". As part of the B2B networking trip, the Palais des Festivals de Cannes, home of the legendary film festival, welcomes us for an exclusive tour and discussion.



# Palais des Festivals



# PROGRAMM

Saturday,  
29 April 2023

- \*Yoga on the beach
- \*Visit of the Galimard Perfumery
- \*Conference in Cannes
- \*Gala dinner with female entrepreneurs from France, Italy, Monaco





# Galimard

Founded in 1747, the Galimard perfumery is considered one of the first French perfume houses. Jean de Galimard already supplied King Louis XV with olive oil, pomades and perfumes, for which he invented the first formulas. Today, the company is run by a woman. Chantal Roux is a long-standing member of the Femmes Chefs d'Entreprises.





## Gala Dinner

A three-course menu awaits us at the Palace Hotel on the Boulevard de la Croisette, whose expert gourmet chefs are also prepared for vegetarians and intolerances. For the evening event and the associated festivity, an evening dress is appropriate. We look forward to a wonderful moment in the company of our association colleagues and new acquaintances from the Côte d'Azur.



# PROGRAMM



Sunday,  
30 April 2023

- \*Market visit in Cannes
- \*Crossing to Saint Honorat Island
- \*Visit of the abbey
- \*Departure in the afternoon



The island of **Saint Honorat** is about 20 minutes away from Cannes. After a walk among the olives, we will have a guided visit of the abbey. Our visit ends with a stunning view on the bay of Cannes, before saying goodbye to our sister associations.





Our hosts, the Femmes Chefs d'Entreprises Cannes Côte d'Azur are, through their national association FCE, a member of the global umbrella organisation FCEM, just like the Verband deutscher Unternehmerinnen.



# HOTEL IN CANNES

Within walking distance of almost all activities, the hotels offer is centrally located in Cannes. This gives all participants the opportunity to experience the atmosphere of this special city at first hand. As part of the group booking, you can choose between accommodation in a double or single room.



# \*\*\*\*Hotel Splendid

The Hotel Splendid is located in the heart of Cannes, close to the Marina and the Palais des Festivals. All rooms are spacious and the roof terrace offers an exceptional view of the sea and the old town with the "Suquet". Between design elements of the "Belle Epoque" and timeless romantic frescoes, it is a luxurious and familiar place to stay.



# EXTRAS - ON REQUEST





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