



COUNCIL OF
WOMEN IN BUSINESS
IN BULGARIA

ENTREPRENEURSHIP WITHOUT BORDERS

AIM OF THE PROJECT

To provide a platform for international networking and to foster cooperation between the members of the involved female organizations.

STEP I

B2B CALL

Gathering female entrepreneurs to connect, share ideas, expand their horizons and further their reach beyond borders.

PARTICIPANTS



AIDDA
FARE IMPRESA AL FEMMINILE
Associazione Imprenditrici e
Donne Dirigenti di Azienda



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WOMEN IN BUSINESS
IN BULGARIA**



B2B CALL DETAILS

To be held on

20.04.2023

Industries

Tourism, FMCG, Pharmacy, Textile, Import & Distribution, Other production companies, Logistics, etc.

Participants

The members of :

- AIDDA, Italy;
- CWBB Bulgaria;
- Confindustria Bulgaria;
- Potential partners (optional – to be discussed);
- Max. 100 people

B2B CALL PROGRAM

1. **Opening session** (all together)
 - Kick off;
 - CWBB presentation – “Investing opportunities in Bulgaria”;
 - Testimonial of an Italian company, which is already presented in Bulgaria

2. **Group meetings - free networking** (separate “rooms”, 6-10 people each)
 - Personal / Company introduction of each attendee – up to 1 minute
 - Sharing ideas, proposals, “open doors” for future collaboration
 - Possibility to “jump” to the other rooms

3. **Closing session** (all together)